

Shadowmatch USA Partners with DallasHR to Maximize Team Effectiveness Through Behavioral Benchmarking Analysis

Adrian Wood and Gerrit Zaayman, co-founders of Shadowmatch USA, recently conducted a team building workshop with DallasHR that identified individual and team behavioral strengths and habits, providing them unique information for optimizing efficiency and productivity within and between its multiple leadership teams.

Dallas, Texas ([PRWEB](#)) July 21, 2014 -- Shadowmatch USA and DallasHR, an organization that provides resources and networking opportunities for professionals in the field of human resources, recently partnered in an effort to illustrate and analyze the unique culture of the DallasHR committees through behavioral benchmarking and a team building workshop. The intent of the collaboration was to look at the behaviors of DallasHR team members and gain benchmarks from the high performing groups so that they would then have a format for evaluating team performance.

As a professional association, DallasHR leadership is driven by a board of trustees, two boards of directors and 13 sub-committees comprised of committed volunteers from within its membership. Prior to attending, team members from these groups completed an online behavioral assessment which resulted in the following:

- A behavioral profile for each individual
- A behavioral benchmark for each team
- Results for each individual against the team benchmark

After the assessments were analyzed, the results revealed specific behaviors and habits underlying team interactions and gave insights for improving board and committee productivity and alignment, which were already at high yielding levels.

“The Shadowmatch team building workshop provided us valuable information about our teams, our team members, their tendencies and their behaviors. We can now use the benchmark information we discovered to help us work better and more efficiently within our groups and within the culture of DallasHR,” said Charlotte Leo, 2014 DallasHR president. “As an organization, we strive to continuously evolve so that we remain a leading support network for our members and an expert resource within the business community.”

“Behavioral team building is an essential part of the solution that we offer,” says Adrian Wood, co-founder Shadowmatch USA. “It strongly illustrates a direct correlation between an organization’s success and the behaviors and habits of its team members.”

About DallasHR

DallasHR is a not-for-profit, professional association formed to foster the development of its membership, be a forum for the exchange of ideas and provide leadership for human resource concerns. Formed in 1939, DallasHR is the local SHRM Affiliate Chapter, providing a wide variety of resources to enhance the professionalism, competence and knowledge of its more than 2,000 members. The organization supports the HR practitioner, advances the profession, champions HR causes and supports the business community by providing subject-matter expertise, relevant educational offerings and purposeful networking opportunities. For more details, visit dallashr.org.

In addition to more than 60 educational offerings annually, DallasHR coordinates and hosts The HRSouthwest



Conference (HRSWC), the leading regional human resources event in the United States and the State of Texas SHRM Conference. HRSWC provides more than 100 educational sessions from thought-leading speakers, numerous networking events and an exciting Marketplace of more than 200 HR solutions and services. More information can be found at hrsouthwest.com.

About Shadowmatch USA

Shadowmatch USA, based in Dallas and the exclusive provider and administrator of the Shadowmatch behavioral benchmarking tool in the U.S., is committed to positively impacting individuals and teams to accelerate business performance. By focusing on behavior rather than personality, Shadowmatch is the most predictive and accurate assessment tool available today that was uniquely designed and validated to identify a person's habits and behaviors. The Shadowmatch system and services identify and predict specific employee habits and behaviors responsible for team's success. Armed with these powerful insights, business leaders can better build, manage, develop and deploy their teams and individual employees. Follow our news on Twitter [@ShadowmatchUSA](https://twitter.com/ShadowmatchUSA) or like us on Facebook.



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