

Culture Study

If the vibe works, employees thrive!

Company culture can be described as the workplace expectation, behaviour approval and work standards benchmarks experienced as a vibe or social climate. Shadowmatch consultants can do this study with recommendations using Shadowmatch as the data collection and information processing system.

The Process

- Individuals with the highest presence profile and strongest influence in the business do Shadowmatch.
- A culture formation profile is created.
- All employees working in that same physical environment do Shadowmatch.

Additional Notes

- The result is a positive culture profile of the business and an employee grid that indicates how comfortable each employee is with the culture of the business. This grid will also indicate whether key employees are at risk of resigning because they experience a disconnect with the business culture.
- A recommendation about the development of each employee will be provided.