

## **The Meat & Wine Company Sees a Dramatic Drop in Employee Turnover with the Help of the Shadowmatch Pre-employment Solution**

*The Meat & Wine Company (a flagship restaurant for Foodfund International) uses the Shadowmatch behavioral prediction solution to help in selecting successful candidates. By matching habits and behaviors of candidates to their unique culture, their employee turnover has dropped by more than 50%*

Addison, Texas ([PRWEB](#)) June 13, 2012 -- The Meat & Wine Company, one of Foodfund International's flagship restaurants, is overcoming tough hiring challenges by using the [Shadowmatch®](#) behavioral prediction solution to determine the best-fit candidates for its incredibly diverse and dynamic culture.

“Our staff is a true melting pot of diversity,” says Barbara Grobbelaar General Manager, “with over 20 nationalities it makes for a unique culture and an incredibly tough job of finding people who fit into our environment. We are not a ‘chain-restaurant’ so we can’t afford to have high turnover; we need people that ‘connect’ with us and our customers.”

Following a brief rollout at the restaurant, [Meat & Wine Company](#) saw an immediate and dramatic benefit from using Shadowmatch as part of their recruiting process. “Prior to using Shadowmatch our employee turnover rate was 103%” says Grobbelaar, “We started by using the solution to understand the [habits and behaviors](#) of the different employee roles, and then applied it to potential candidates to determine the fit. Immediately we saw how different roles within the restaurant required specific habits and attitude to be successful, and we could start to predict how successful candidates would be in the same environment.”

Now six months later, Meat & Wine's turnover has dropped to 43%, which has exceeded their initial goals. “We would never attribute this sort of success solely to a piece of technology,” says Adrian Wood, VP of Business Development, PeopleSync. “Meat & Wine has done a great job of managing the overall process in a more robust way, but the new insight that Shadowmatch® provides them has been invaluable in making the [best hiring decisions](#).”

Shadowmatch® excels at delivering an extremely accurate representation of the habits & behavior present in individuals and company cultures, “The fact that Shadowmatch could accurately measure and predict habits of the individual and the team without bias was essential to the success in our diverse environment,” says Grobbelaar, “it has now become an ingrained part of our recruiting process.”

### About PeopleSync

PeopleSync, based in Dallas, Texas, provides the internationally acclaimed Shadowmatch® behavioral benchmarking system to enable strategic services that provide value in team building, employee development, hiring and redeployment by addressing the challenges of contextual fit in the workplace.

For more information:

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#### About Foodfund International

FoodFund International comprises a team of exceptionally talented, innovative and dynamic individuals, whose key objective is to differentiate by delivering superior returns for stakeholders by means of establishing and growing a base of 'concept' and branded restaurants both locally and internationally. Foodfund International considers itself; above all, a people and customer-centric business. Developing people, on a personal and professional level is a top priority for the organization. Foodfund International owns and manages food brands across the globe including South Africa, Australia, Middle East and London.

For more information:

URL: [www.themeatco.com](http://www.themeatco.com)

URL: [www.ribsandrumps.com](http://www.ribsandrumps.com)

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