

Echelon Investment Management Partners with Shadowmatch USA to Strengthen Business Performance and Team Alignment through Team Analysis

Echelon Investment Management recently partnered with Shadowmatch USA. The goal of the partnership was accelerating business performance and business strategy by looking at the behaviors and habits of its team rather than individual team members.

Dallas, Texas ([PRWEB](#)) September 10, 2014 -- [Echelon Investment Management](#), a Dallas-based private wealth management firm, partnered with [Shadowmatch USA](#) with the goal of maximizing business strategy and team performance by looking at the behaviors and habits of its team. After meeting with Echelon's management team and discussing business goals, Shadowmatch formulated a strategic plan and tactics.

Each member of the Echelon team completed the Shadowmatch worksheet. The results showed strategically how the team performs and is perceived by colleagues and clients. Tactically, they revealed how behaviors and habits drive individual performance. Findings and recommended business strategies were shared with the Echelon management team.

The team was then debriefed on how everyone fits within the group and how they can maximize their internal success by understanding and embracing the individual behaviors of each team member.

“We realized that an individual can’t perform to expectations if they’re habits and behaviors aren’t aligned as a group and to the position they are in,” said Michael Young, managing partner, Echelon Investment Management. “We know our business success has been and continues to be realized by the strength of our internal team.”

Echelon believes the results of this team alignment workshop will drive team and individual performance as well as assist in recruiting and assessing candidates to ensure a good fit for the team for its growing business.

“Performance is about looking at the team versus the individual in order to learn what drives success. Every one is a cog in the wheel and together their behaviors need to fit within the group as well as the role they are in,” said Adrian Wood, co-founder Shadowmatch USA.

About Echelon Investment Management

Dallas-based Echelon Investment Management was founded in 2011 by Managing Partners James Mathis and Michael Young. The company enriches its clients’ lives by identifying, preserving and achieving their goals. Echelon partners with clients through every leg of their financial race: asset management, investment advice and retirement planning. Follow company news on Twitter or like them on Facebook.

About Shadowmatch USA

Shadowmatch USA, based in Dallas and the exclusive provider and administrator of the Shadowmatch behavioral benchmarking tool in the U.S., is committed to positively impacting individuals and teams to accelerate business performance. The Shadowmatch system and services identify and predict specific employee habits and behaviors responsible for team’s success. Armed with these powerful insights, business leaders can



better build, manage, develop and deploy their teams and individual employees. Follow our news on Twitter @ShadowmatchUSA or like us on Facebook.



Contact Information

Marketing Dept.

Shadowmatch USA

<http://www.ShadowmatchUSA.com>

sharon.parker@shadowmatchusa.com

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