Shadowmatch Business Application Webinars 2022		
19 January 2022	 The Psychology of Recruitment Why do we appoint specific people? What is the psychology of people preference? What are the benefits of factual recruitment? Should the newly recruited employee know why they were appointed? Common mistakes made during the recruitment process. 	
26 January 2022	 Optimal Recruitment Practices Benchmarks. Match and Multimatch. Interview Pack and Interview Scoring System. Recruitment Specification. 	
23 February 2022	 Succession Planning Multimatch- Benchmark based search. Development plans for behavior. Leadership Development: Benchmark top leaders in the business and search. 	
2 March 2022	 Career Building and Business Development The tension between growth and stagnation. Why do people stagnate in their careers? Business Development through Personal Development – PDPs grow the business, not only the person. 	

30 March 2022	The Impact and Management of Retrenchments
6 April 2022	 What is the psychological impact of retrenchment? What is the social impact of retrenchment? Most critical business risks related to retrenchments. How should it be managed?
	 Keep most skilled people. Keep individuals who best fit top performing Benchmarks. Provide those retrenched with Career Reports and Career Coaching.
4 May 2022	 Team Dynamics – The Psychology of Teams Different Team Types. Diverse single goal. Diverse single task. Diverse single goal with task diversity. Cohesive goal oriented vs dynamic & diverse oriented . We work with one idea vs we work with multiple ideas.
11 May 2022	 Recruitment On-boarding New members team on-boarding. This is part of the recruitment process. Team building with the receiving team must be done as part of the recruitment process.
8 June 2022	 Understanding Relationships: The Psychology and Principles The Shadowmatch Relationship Model. The easy but sometimes impossible challenge!

15 June 2022	Understanding Relationships: Practical and
	Relationship Types
	The Shadowmatch Relationship
	Reports.
	 How they work?
	Where to get them?
	 How to use them?
13 July 2022	The Psychology of Skills and Effective
	Learning
	 Which habits support the skills learning process?
	 What can be done to improve and
	enhance skills learning?
	 What is the difference between
	skills learning & academic learning?
	 Should an employer recruit or
	develop skills? Or both?
20 July 2022	Team Building & Team Analysis
	 General team building.
	 Optimal team task allocation.
	 Team On-boarding.
	 Dysfunctional teams: Recovery.
	 Optimal team management for
	team leaders and managers.
17 August 2022	Personal Wellness
	 The building blocks of wellness.
	 The absence of trauma.
	 The key role of success.
	 Conflict handling: Team Conflict
	(Team Analysis System). Personal
	Conflict. Relationship Reports.
	Relationship building: Eight
	Relationship Reports.
	Personal enrichment reports: Full
	Feedback, Career Report, Study
	Methods Report.

14 September 2022	 Development of Employees The problem with generic development. The benefit of individualized specific development. PDPs are individualized and workplace focused. Coaching as employee development. Coaching as performance optimization – see webinar please.
12 October 2022	 Skills Audits All employees must do Skillsgrid. Set the Skillsgrid Benchmarks. Export a full Skills Audit Spreadsheet for training identification purposes. Keep an updated list of skills, critical skills, and continuous skills development as a business asset.
9 November 2022	 Behavior and Context Habits and context. Understanding contextual behavioral patterns. Reading the Shadowmatch Results with a context lens. Top performers vs poor performance psychology.